



Learning Outcome: 1

Purpose of a Mind Map

It is a visual tool used to generate and organise ideas for a project such as a web site or magazine cover.

Target Audience

The target audience for a mind map is usually the designers or developers of a project and is used to present structured ideas for them.

How to we use Mind Maps

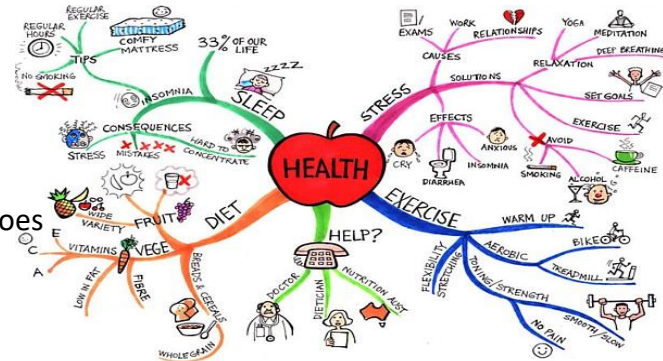
- Central idea
- Add branches to organise this idea
- Add sub branches to further develop the idea
- Can be created by hand
- Can be creates on PCs

Mind Map Knowledge Organiser

Example Mind Map.

Look at the features.

What should it include that it does Not already have?



How to get the marks

Marks awarded for a diagram :

- Recognisable as a mind map
- Content is relevant to the topic /products you are asked to create it for
- It includes suitable amount of detail in the mind map
- Logical sequence of branches and sub branches

Always ensure that the Mind Map has the content that is relevant for the product and the topic you have been asked to create it for

Mind Map Branches for a Website	Mind Map Branches Poster or Advert	Mind Map Branches for a Game
Colour scheme Fonts Content on each page (text, sound, video) Links (hyperlinks, links to other websites) House Style (colour schemes, fonts, images etc)	Images to use Slogans to use Text to use Font Styles Information to include Resources needed	Levels Points Characters Graphics Angles Weapons Controls